Historic Preservation Advisory Committee Agenda
Monday, March 11, 2024, at 5:30 pm

1. Roll Call
    - Todd Duval, Chair
    - Leslie Moore, Vice Chair
    - Cheryl Szydlo, Secretary
    - James Massie
    - Lee Hardies
    - Fred Maine
    - Tim Hardy, Board Liason
    - Andrew Wayland, Historical Society Liason
    - Brian Dubois, Town Staff Representative
2. Public Comment Period
3. Approval Of Minutes

    Documents:

    MINUTES. 02_12_24.PDF
4. Discussion Items
    1. Drink Coasters
        1. Coaster Design Selection
        2. Coaster Material & Price Selection
    2. Other Business
        1. Saving Places Conference
        2. Four Square Church
        3. Historic Map
            1. HTTPS://WWW.BERTHOUD.ORG/260/HISTORIC-PRESERVATION-ADVISORY-COMMITTEE
            2. HTTPS://STORYMAPS.ARCGIS.COM/STORIES/5EBCC72ADA9C4847AAA423D2B1B24AF5
5. Adjourn

Berthoud Historic Preservation Advisory Committee
Minutes of Meeting, Monday, February 12, 2024, at 5:30 PM
Berthoud Town Hall (807 Mountain Ave.)

I. ROLL CALL

Committee members present included: Cheryl Szydlo (Secretary), James Massie and Lee Hardies. Town of Berthoud: Anne Johnson, Community Development Director (as Staff Liaison) and Tim Hardy (Board Liaison). The meeting was held in person.

A. The meeting was called to order at 5:35pm. A roll call attendance was taken.

II. MINUTES

Minutes from the January 8, 2024 meeting were reviewed, a motion to approve the Minutes was made by James Massie and seconded by Cheryl Szydlo. Minutes were approved unanimously.

III. PUBLIC COMMENT PERIOD

There were no public comments presented.

IV. DISCUSSION ITEMS

A. Historic Map Presentation – Nathan Gabbard

- Nathan Gabbard, GIS Analyst for the Town of Berthoud, showed us a preview of the interactive, historic sites map he has revamped and continued building from the draft version started previously by Adam Olinger, former staff liaison.
    - Nathan could also build out a story map and shared the Town of Fredericks's Art in Public Places story map as an example: https://storymaps.arcgis.com/stories/5ebcc72ada9c4847aaa423d2b1b24af5

B. Drink Coasters

- Coaster Design Options – Stephanie Horvath
    - The committee shared positive feedback for the coaster designs created by Stephanie, in particular the catchy content and good photographs.
        a. Stephanie talked about ideas for holding a visitor's interest once they link to the pages connected through the QR codes on the coasters. Discussion ensued.
            i. Stephanie will be able to track QR code link activations to measure activity generated by coaster distribution.
            ii. Content credit will be acknowledged to BHS for photos provided along with a link to their website.
- Coaster Material & Price Selection
    - Brian Dubois will follow up on material & pricing details for selection at next HPAC meeting.

C. Saving Places Conference

- Leslie Moore attended the conference and wrote a recap shared via email. She can update us at another meeting.

D. Other Business

- Landmark Article – Anne Johnson
    - Anne will share a link to an article that may help to engage more public.
- Savings Places Conference – see item C. above.
- Four Square Church - We look forward to any updates Leslie gathered re: status of renovation efforts through connections at the Conference.

V. Adjourn

James Massie motioned to adjourn, Cheryl Szydlo seconded, the meeting adjourned at 6:04pm.

Respectfully submitted,
Cheryl Szydlo
Berthoud HPAC Secretary