



**Garden
Spot of
Colorado**

STUDY SESSION OF THE TOWN BOARD

**Town Board Room
807 Mountain Avenue
Town of Berthoud, Colorado
Tuesday, October 29, 2024, 6:30 p.m.**

This is an IN-PERSON meeting at the location and time noted above.
You may also join virtually using Zoom: Phone: 1-346-248-7799 or 301-715-8592
Web: www.zoom.us/join Use this Meeting ID: 210 035 9423

1. Study Session Called To Order - Mayor William Karspeck
2. Pledge Of Allegiance - Mayor William Karspeck
3. Roll Call - Mayor William Karspeck
4. Business Development Update
Introduction by: Walt Elish

Documents:

[MEMO RE ECONOMIC DEVELOPMENT ACTIVITY.PDF](#)

5. Adjourn

The order of agenda items listed above is approximate and intended as a guideline for the

Town Board. Individuals needing special accommodation may request assistance by contacting the Town Clerk 807 Mountain Avenue, Berthoud, Colorado 80513, 970-532-2643 at least 24 hours in advance.

BOARD OF TRUSTEES INFORMATION

BUSINESS DEVELOPMENT DEPARTMENT



Meeting Date:	October 29, 2024
Agenda Title/Subject:	Business Development Update
Type of Item:	Presentation
Purpose:	• Discuss Economic Development Activity for the Town of Berthoud
Presented by:	Walt Elish, Business Development Manager Ryan Schaefer, CEO, NAI Affinity Richard Werner, President & CEO, Upstate Colorado

ATTACHMENTS:

- None

BACKGROUND:

During its retreat, the Board of Trustees identified economic development as one of its priorities. The Board expressed interest in having a better understanding of the work the Business Development Department does to retain and attract additional business to Berthoud. During this Study Session, staff will share with the Board the activities of the Business Development Department, along with the challenges and opportunities of attracting and retaining business to Berthoud. Along with staff, Ryan Schafer and Rich Werner will share their insights and experiences of what a community can do to be a desirable location for retail, commercial and industrial development.

FISCAL IMPACT AND FUND SOURCE:

None

COMMUNITY TOUCHSTONES:

The community touchstone that this item addresses is our community identity since the activity of the Business Development Department has the potential to have a long-term positive impact on Berthoud's quality of life.

RECOMMENDED ACTION(S):

No formal action is recommended.